plrb CLAIMS CONFERENCE

APRIL 11-14, 2027 | SAN ANTONIO, TX

HENRY B. GONZÁLEZ CONVENTION CENTER

Sponsorship & Exhibitor Prospectus



THE HUMAN EDGE IN A DIGITAL WORLD

This year's theme speaks to where the industry stands today: technology continues to accelerate claims handling, but trust, empathy, and sound judgement still separate a fair outcome from a merely fast one.









About Claims Conference

For four days, the Henry B. González Convention Center in San Antonio will bring together thousands of P&C claims professionals for the PLRB Claims Conference & Insurance Services Expo.

With **The Human Edge in a Digital World** as the theme, the conference brings together the expertise, innovation, and relationships shaping the future of claims. Attendees gain practical insights from experienced practitioners and industry experts while exploring the products, services, and technologies showcased throughout the Expo Hall.

For exhibitors and sponsors, the conference provides an opportunity to connect directly with the professionals driving the industry forward and showcase solutions that can help claims organizations work more effectively.

3,250 - 3,750

PROJECTED ATTENDEES View Past Attendees

Who You'll Reach

Claims Professionals From Across the U.S.

- Claims executives, directors, and managers
- Property, auto, casualty, large loss, and catastrophe adjusters
- Coverage, subrogation, and SIU/fraud professionals
- Claims technology and innovation leaders
- Risk and claims operations leaders
- Training and leadership development professionals

Alongside Fellow Exhibitors Offering

- Third-party administration and independent adjusting
- Insurance defense and coverage law
- Restoration and mitigation services
- Property inspection, estimating, and valuation technology
- Claims management, automation, and workflow platforms
- Contents and personal-property valuation services
- Independent loss consulting and forensic engineering





Insurance Services Expo

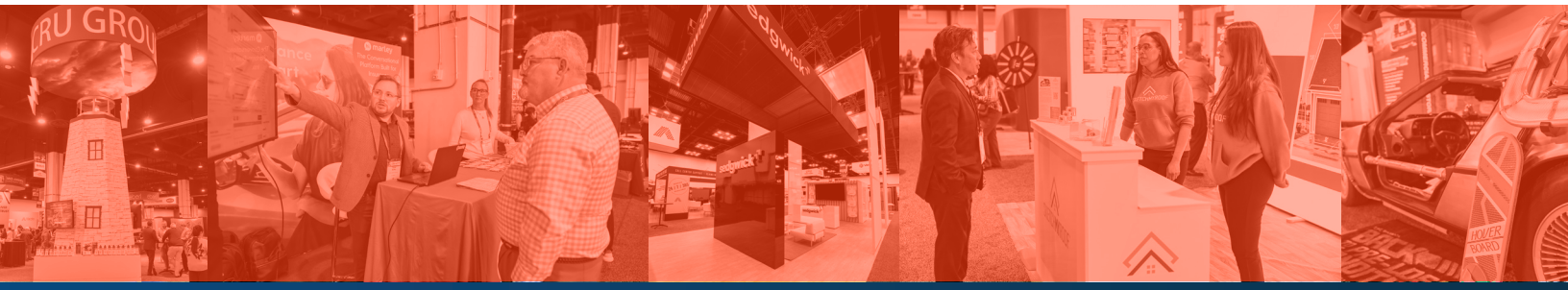
The PLRB Claims Conference & Insurance Services Expo brings together companies spanning the P&C claims ecosystem, including third-party administrators and independent adjusting firms, legal and consulting services, restoration and mitigation companies, claims technology and estimating platforms, inspection and appraisal services, valuation providers, staffing and recruiting firms, investigative services, and other solutions supporting claims handling.

Exhibiting puts your company in front of claims professionals who make and influence purchasing decisions.

View Interactive Floor Plan

Secure a Booth

	10x10 Booth	10x20 Booth	20x20 Booth
Member	$2,975	$5,950	$11,900
Non-Member	$3,500	$7,000	$14,000
Booth Staff Registrations Included	3	6	9
50% Off Full-Price Registrations	1	2	3
Additional Booth Staff Registrations Available for Purchase	3	3	3











Sponsorship

Sponsorship at the 2027 PLRB Claims Conference & Insurance Services Expo puts your brand in front of the P&C claims community for four full days. Beyond the core sponsorship levels, á la carte branding opportunities let you put your brand directly in attendees' hands throughout the event. From high visibility branding to direct engagement with adjusters, claims executives, and industry professionals, these opportunities are designed to fit a range of goals and budgets.

Comprehensive, Top-Tier Event Presence

Diamond Sponsorship
Platinum Sponsorship

Broad, Accessible Visibility

Gold Sponsorship
Silver Sponsorship

Subject-Matter and Audience Alignment

Educational Track Sponsorships

Targeted, A La Carte Touchpoints

Branding Sponsorships



Diamond Sponsorship

$35,000 Member / **$38,000** Non-Member

Sponsor

5 Available

- 5 Full Conference Passes
- 10 Expo-Only Passes
- Premier Logo Placement on Signage, Conference Materials, Website, Main Stage Backdrop, Exhibitor Directory, Aisle Signs
- Logo Placement on Video Wall
- Recognition in Email Campaigns and Social Media Promotion
- Mobile App: Company Listing, Logo, Push Notification
- Choice Of One (1) Maximum-Exposure Branding Opportunity

Platinum Sponsorship

$26,000 Member / **$27,000** Non-Member

Sponsor

6 Available

- 5 Full Conference Passes
- 8 Expo-Only Passes
- Prominent Logo Placement on Signage, Conference Materials, Website, Main Stage Backdrop, Exhibitor Directory, Aisle Signs
- Logo Placement on Video Wall
- Recognition in Email Campaigns and Social Media Promotion
- Mobile App: Company Listing, Logo, Push Notification
- Choice of One (1) Signature Branding Opportunity

Gold Sponsorship

$12,500 Member / **$13,500** Non-Member

Sponsor

14 Available

- 2 Full Conference Passes
- 5 Expo-Only Passes
- Featured Logo Placement on Signage, Conference Materials, Website, Exhibitor Directory, Aisle Signs
- Mobile App: Company Listing
- Includes Two (2) Floor Clings Within Your Selected Location

Silver Sponsorship

$6,000 Member / **$7,000** Non-Member

Sponsor

- 1 Full Conference Pass
- 2 Expo-Only Passes
- Logo Placement on Signage, Conference Materials, Website, Exhibitor Directory, Aisle Signs
- Mobile App: Company Listing
- Your Logo Displayed on a Cube Stack in a High-Traffic Area of the Convention Center

MAXIMUM-EXPOSURE BRANDING OPPORTUNITIES

Registration & Information Desk Backdrop

Registration-Area Impact Banners

Attendee Engagement Hub

Welcome Spotlight Banners

VIEW OPTIONS

SIGNATURE BRANDING OPPORTUNITIES

Welcome Reception

General Session

Networking Nosh

Networking Reception

PLRB Studio

Digital Kiosks

VIEW OPTIONS

FEATURED BRANDING OPPORTUNITIES

Product Demo Stage

Expo Lounge

Wayfinding

Networking Break (6 available)

Lunch (2 available)

Breakfast (3 available)

VIEW OPTIONS

SELECT BRANDING OPPORTUNITIES

VIEW CUBE STACK MOCKUP

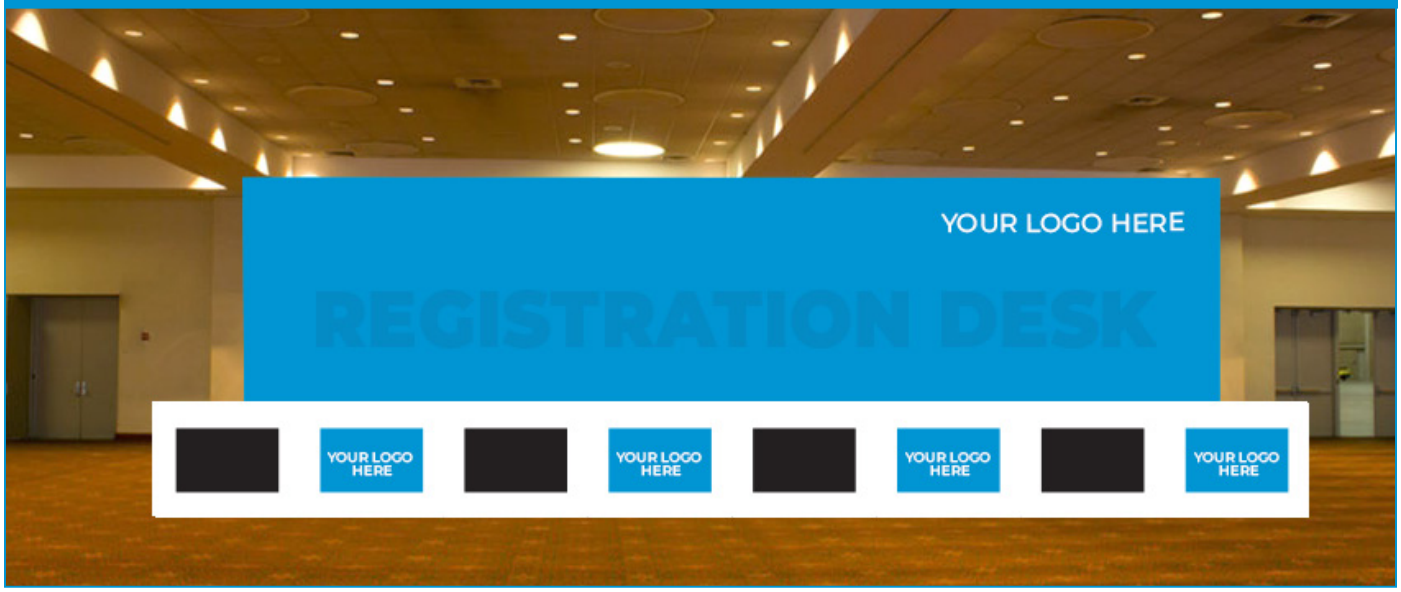
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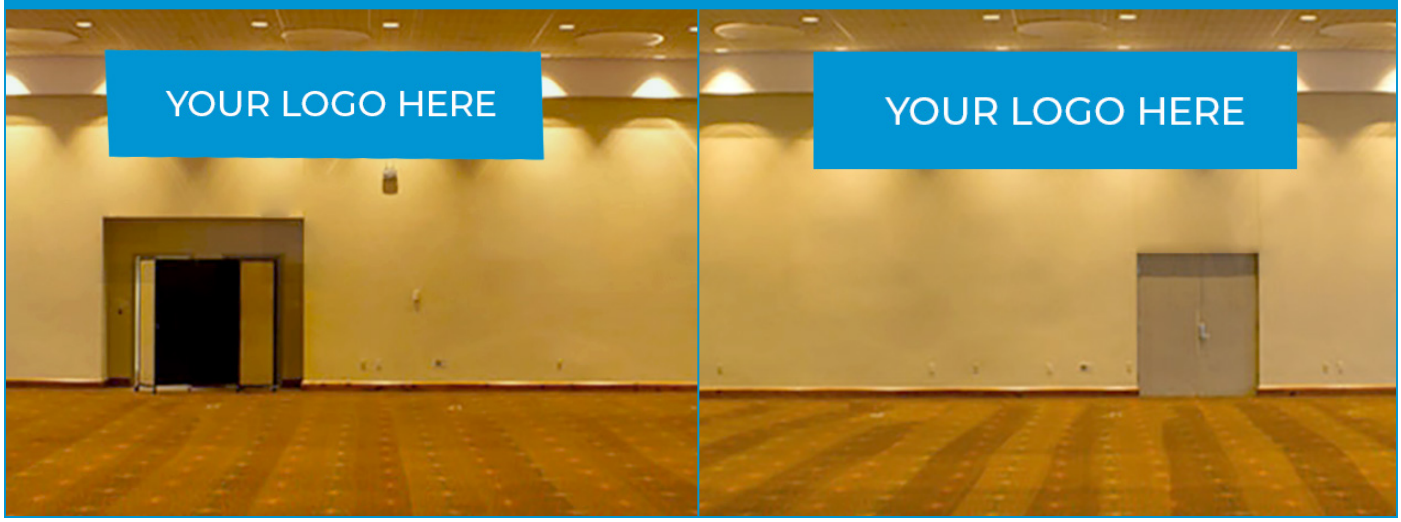
MAXIMUM-EXPOSURE BRANDING OPPORTUNIES

Sponsor

Registration & Information Desk Backdrop



Registration-Area Impact Banners (2 Available)



Continue for more Diamond Sponsor Maximum-Exposure Branding Options

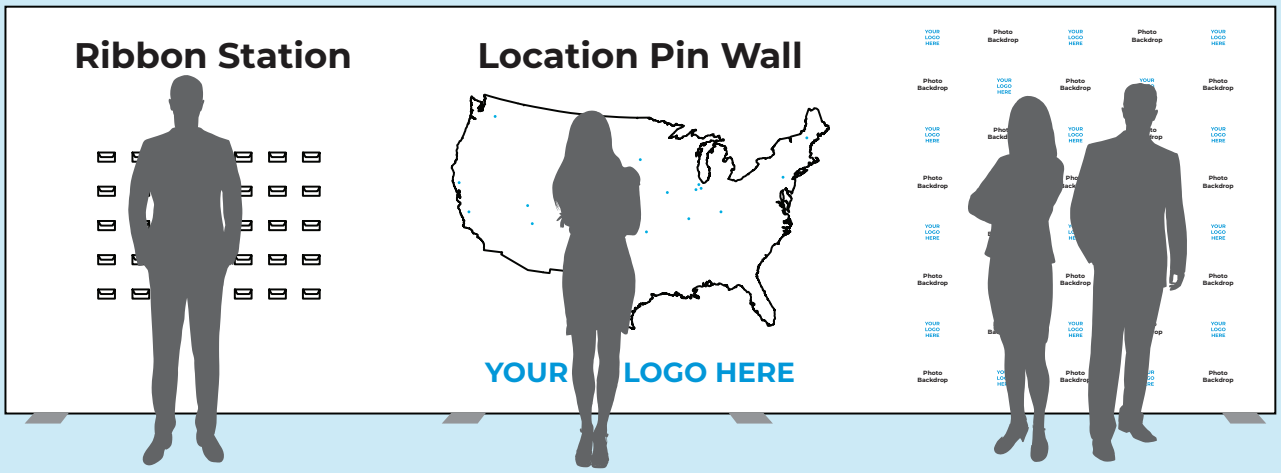
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MAXIMUM-EXPOSURE BRANDING OPPORTUNIES

Sponsor

Attendee Engagement Hub



Welcome Spotlight - Banners Entering General Session



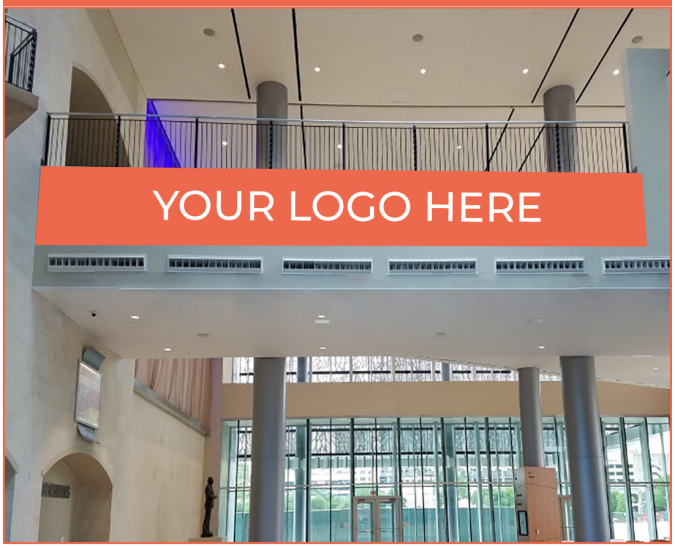
Platinum Sponsorship

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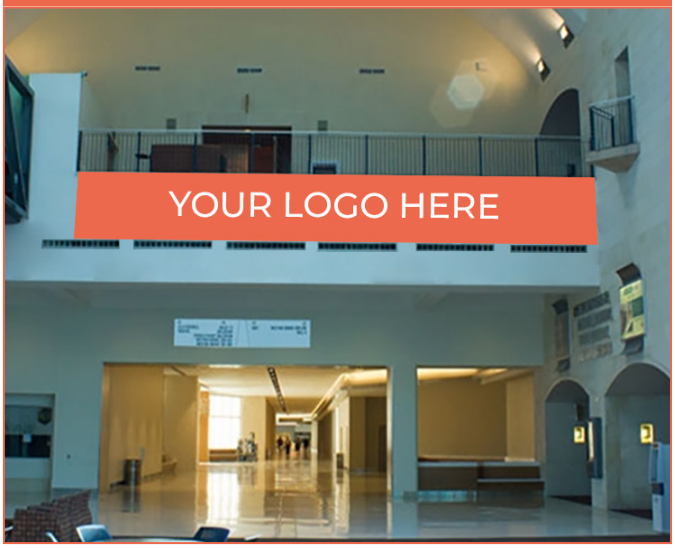
SIGNATURE BRANDING OPPORTUNITIES

Sponsor

NETWORKING RECEPTION BANNER



PLRB STUDIO BANNER



IMPACT WALLS (3 LOCATIONS)



Welcome Reception

General Session

Networking Nosh

DIGITAL KIOSK



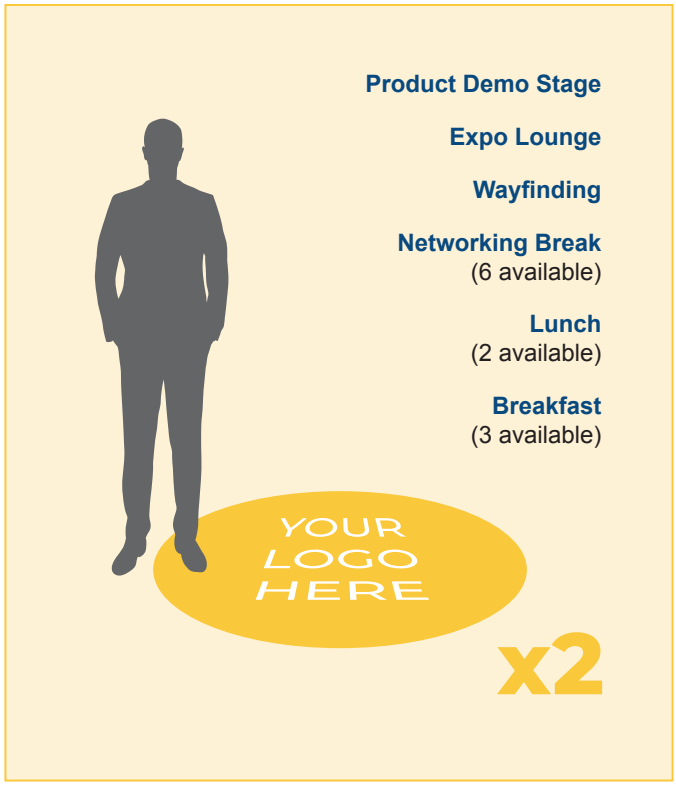


Gold Sponsorship

$12,500 Member / **$13,500** Non-Member

FEATURED BRANDING OPPORTUNITIES

Sponsor



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$6,000 Member / **$7,000** Non-Member

SELECT BRANDING OPPORTUNITIES

Sponsor

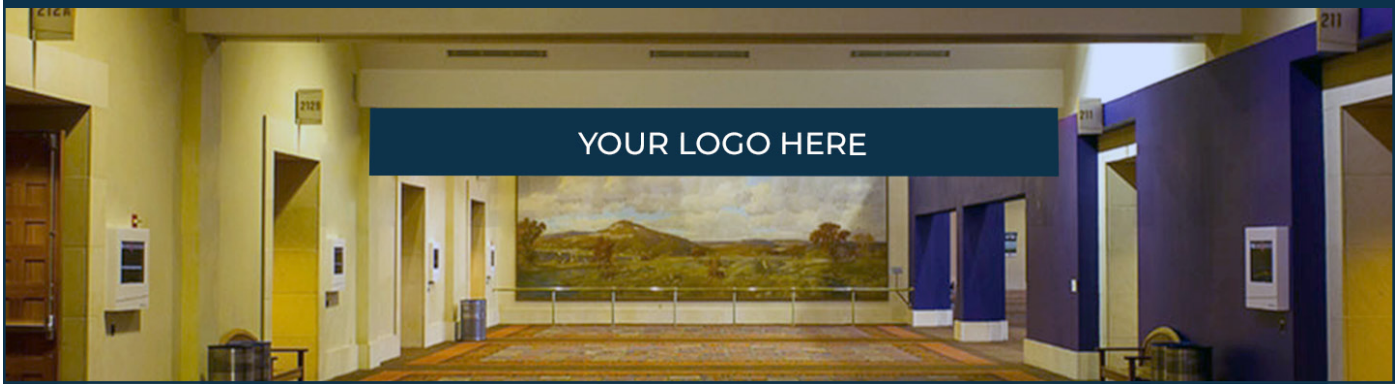


Educational Track Sponsorship

$15,000 Each (3 Available) **Sponsor**

Be the exclusive sponsor of one of our three educational tracks: **Property**, **Casualty**, or **General Interest**. With high-visibility branding throughout the learning environment, your company will be prominently associated with the educational content most relevant to attendees.

PROPERTY EDUCATIONAL TRACK BANNER



CASUALTY EDUCATIONAL TRACK COLUMN WRAP



GENERAL INTEREST EDUCATIONAL TRACK IMPACT WALL



Branding Sponsorships Sponsor

Branding sponsorships insert your brand directly into the daily routine of every conference attendee. From the credentials they wear throughout the event to the tote bag they carry, the Wi-Fi they connect to, and the coffee they grab between sessions, these sponsorships offer high-frequency, high-visibility touchpoints that keep your brand present from check-in to close. With options ranging from $5,000 to $35,000, there's an entry point for a range of budgets and marketing goals.



Credentials

$35,000

Exclusive branding on the official conference badge and lanyard worn by all 3,000+ attendees throughout the event.



Headshot Station

$16,500

The Headshot Station will be located in a high-traffic area or your exhibit booth where attendees can have a professional headshot taken



Wi-Fi

$15,000

Guests connect with your brand/company featured as the on-site conference Wi-Fi network name and password.



Tote Bags

$13,500

Your logo featured on tote bags distributed to all conference attendees.



Hotel Keycards

$12,500

Your logo featured on the keycards attendees use to enter their hotel rooms.



Coffee Cups

$12,500

Exclusive branding on coffee cups used during networking breaks.



Digital Wall Ad

$5,000 (4 available)

Digital ad featured on the large video wall in the registration area.

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Questions?

We're here to help.



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See you in San Antonio!

